



TERRAMOR OUTDOOR RESORT SELECTED AS FINALIST FOR 2021 HOSPITALITY DESIGN AWARDS

Newly-Opened Outdoor Resort Honored in New Brand Launch Category for 17th Annual Awards Program

Bar Harbor, Maine (June 8, 2021) – [Terramor Outdoor Resort](#), a first-of-its-kind outdoor resort situated just minutes from Acadia National Park on Mt. Desert Island, has been named a finalist in the 17th annual Hospitality Design Awards out of nearly 800 award submissions. The 60-acre nature-immersed property will compete with other finalists in the New Brand Launch category, one of 26 categories in the awards program presented by Hospitality Design magazine. The winners will be announced during a ceremony in September 2021.

The Hospitality Design Awards celebrate the best projects and products within the hospitality industry, with awards going to hotels, resorts, restaurants, spas and more. Terramor Outdoor Resort, a new venture of Kampgrounds of America, Inc., was thoughtfully designed to blend the aesthetics of the natural surroundings with the comforts of an upscale hotel room. The resort features 64 canvas tents set among the trees and oriented around a lodge that is home to Terramor's Kitchen [207], offering elevated food and beverages made onsite with seasonal, locally sourced produce and products. Terramor Outdoor Resort includes a pool, hot tub, open-air pavilion and outdoor spaces where guests can relax, restore and socialize.

Terramor Outdoor Resort partnered with Design Group Collaborative of Ellsworth, Maine and EDG Interior Architecture + Design of Novato, California on the architecture and interior design of the resort. The project began in 2019 and was completed in summer 2020.

"Terramor Outdoor Resort is truly first-of-its-kind in the hospitality industry, incorporating intentional, nature-inspired design elements throughout the property, said Whitney Scott, chief operating officer at Terramor. "We are honored to be recognized by Hospitality Design magazine as part of their 2021 awards program, and look forward to welcoming both first-time and return guests to the resort this season and in years to come."

Terramor Outdoor Resort opened for its first season in 2020. The 2021 season, underway now, ends in mid-October. To learn more, or make a reservation, visit www.terramoroutdoorresort.com.

About Terramor Outdoor Resort

Terramor Outdoor Resort is a thoughtful retreat committed to authentic, immersive experiences in nature. The Terramor experience blends the romance of a camping adventure with the elevated experience of a resort. Terramor's location on Mt. Desert Island makes it conveniently close to the entrance of Maine's beautiful Acadia National Park. Learn more at www.terramoroutdoorresort.com.

Terramor Outdoor Resort is a new venture of Kampgrounds of America, Inc., the world's largest organization of private campgrounds, and operates as a separate entity from the company's KOA campgrounds.

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